



Working hard to achieve your beef production goals

Matt Homan, PAS

Matt works out of our United Cooperative Beaver Dam location. He specializes in beef and dairy.

N7160 Raceway Road, Beaver Dam, WI 53916
matth@unitedcooperative.com
P 920-887-1756 • C 920-210-6780

- More than 10 years of ruminant consulting experience
- Animal science degree from Dordt College, Sioux Center, Iowa
- Raised on a beef and dairy operation in central Wisconsin
- Three years practical experience working for a large custom-fed feedlot in north-west Iowa
- Member of:
 - American Registry of Professional Animal Scientists
 - National Cattlemen's Association
 - Wisconsin Cattlemen's Association



Your beef team

- United Cooperative nutrition advisors
- Forage management team
- Pharmaceutical representatives
- Risk management
- Local technical support
- Access to Long View Animal Nutrition Center research staff
- Other industry professionals and resources

We pride ourselves with great service

- Regularly scheduled visits
- Walkthrough analysis
- Regular team meetings including your operation's key team members (if desired)
- Prompt ration formulation changes
- Performance tracking tools (breakevens, feed inventory assessment, dry matter intakes, and health)
- Flexible feed formulation tailored to meet your operation's needs (DDG, WDDG, or other commodities)

Tools

- If you have 100 head or more, we will run a breakeven report before you purchase the cattle.
- Dynamic Nutrition System (Dalex) ration formulation
- Implant protocols • Implant strategies
- Feedlot Performance Cost Monitor (FPCM)
 - Overall performance ◦ Incoming starter programs ◦ Death rate
 - ADG ◦ Pen health ◦ Culling
 - DMI score card ◦ Inventory status ◦ Yield

Feed programs

- Rangeland feeds (blocks, creepers, etc.)
- Intake limiters (accuration, impact, etc.)
- Finishers (Steakmaker, QLF, etc.)
- Formulators (co-product line)
- Custom minerals



N7160 Raceway Road
Beaver Dam, WI 53916
1-800-924-2991
www.unitedcooperative.com

Beaver Dam feed: 920-885-5522
Hartford feed: 262-673-8960
Sauk City feed: 608-643-3345